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FOR IMMEDIATE RELEASE

**IS YOUR KIDS' BUCKET LIST READY FOR THIS SUMMER?
'BOREDOM BUSTERS' EVENT AT WILLARD LIBRARY CAN HELP!**

**Local native releases *The Big Book of Boredom Busters for Kids*,
a new comprehensive 150-resource, things-to-do guide for Evansville-area kids (actually for
parents, grandparents, aunts, uncles, older siblings, teachers, and mentors of kids)**

EVANSVILLE, IN, May 2017 — Parents and caretakers of kids in the Evansville area can join their kids for some free fun Wednesday, May 31, at 1:30 p.m., at a "Boredom Busters" program in Evansville's Willard Library, 21 North First Avenue, Evansville. This "Boredom Busters" event is a part of Willard's summer reading program.

Evansville book publisher Autumn Marie Cherry, a 25-year veteran of Cornerstone Publishing, and Jace Gordon, *Boredom Busters for Kids* Sales & Marketing Director, will be on hand to talk about hundreds of fun destinations in the Evansville area listed in the new *Boredom Busters* community resource guide, including: cave adventures, fine arts, historic jaunts, nature centers, music lessons, literacy programs, arts and crafts, U-pick gardens and farms, horseback riding, 4H clubs, homeschool interests, science and technology opportunities, unique animal encounters, vacation Bible schools, AWANA clubs, ministries and clubs for children and teens, and weekend adventures! *Boredom Busters for Kids* even includes some noteworthy, often-overlooked volunteer opportunities for kids in the Evansville area!

Cherry does not profess to be aware of every activity available for kids in Evansville and surrounding areas. However, in the past five years since moving back to her Evansville stomping grounds, she and her two children have compiled a long list of fun, educational, and unique activities.

"When I first moved back to the Evansville after living on the East Coast for more than 20 years," Cherry says, "I found it challenging to find the variety of reasonably-priced things to do with my two young children that I had grown accustomed to in other larger cities." However, with each passing year, her family's list of Evansville-area, kid-friendly activities continued to grow! Soon other parents began asking about these adventures.

"I quickly discovered the problem was certainly not the lack of great places and experiences that existed in the Evansville area," she says, "but the lack of some sort of 'directory' that pulled together and highlighted all these awesome options for kids!"

"The Evansville area has a plethora of amazing no-cost and low-cost services for those who need them," Cherry says. "As I gathered information for this project, I was amazed at how I kept coming across more and more outstanding community resources — both the people and the places!"

University of Evansville marketing students, under the guidance of Professor Atefeh Yazdanparast, collaborated with Cherry to finalize *Boredom Busters* marketing plans this past semester. Also, representatives from SCORE (Service Corps Of Retired Executives), Indiana Small Business Development Center and the Evansville Area Chamber of Commerce all played vital roles in helping launch this new venture. A *Boredom Busters for Kids* app is also on the drawing board.

Cherry's vision for *Boredom Busters for Kids* community resource guide and app is to link parents and area businesses. As a result, this will build stronger local economies and cultivate an even more positive environment and image of Evansville and surrounding areas.

For additional information about *The Big Book of Boredom Busters for Kids*, see the Facebook page (Boredom Busters Evansville), www.BoredomBustersForKids.com on the Web, or contact Boredom Busters' sales & marketing director, Jace Gordon (812.309.2661 or email jace_gordon@yahoo.com).

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Media interested in reviewing the resource guide, *The Big Book of Boredom Busters for Kids*, should request a complimentary copy via sales and marketing director, Jace Gordon (812.309.2661) or email jace_gordon@yahoo.com.