

The most comprehensive kids' resource guide (150 pages) available in the Tri-State, *The Big Book of Boredom Busters for Kids* offers a magnificent opportunity to market and promote your business, organization, service, or event to *your target audience*: KIDS (actually, teachers and parents and grandparents and aunts and uncles and big brothers and big sisters of kids).

Who will see your ad?

20,000+ Tri-State-area parents, grandparents, teachers, kids, teenagers, and young adults, including:

- school teachers/administrators/parents of students,
- realtors/ new area residents.
- quests at area hotels and visitors centers.
- those in waiting rooms of medical centers/offices of doctors, dentists, optometrists, etc.), and
- visitors to countless Evansville area kid-friendly and family-friendly organizations.

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